



Partner Phase 3 Strategy Development Sessions Frequently Asked Questions

How does the Alliance define phase 3 of its ten-year initiative?

The Alliance is currently preparing to transition to phase 3 (2018-2020) of its [ten-year Strategic Roadmap](#). While there will be some overlap between phases 2 and 3, the Alliance has defined phase 3 as the appropriate time to focus on supporting the sustainability of the clean cooking sector.

What is the objective of the Alliance’s partner phase 3 strategy feedback and development sessions?

The Alliance invites our partners to provide feedback on those strategies that they feel can help advance the sector and meet the Alliance’s 100 million household by 2020 adoption goal. The Alliance values input from our partners to help enhance our phase 3 planning and implementation efforts and will be scheduling a series of stakeholder calls to allow partners to provide their feedback. During each stakeholder teleconference or meeting, the Alliance will provide a set of questions to help partners frame their responses and feedback. If you have not been contacted to provide feedback, you can send your input to phase3@cleancookstoves.org.

Where can I learn more about the Alliance’s 10-year Strategic Roadmap?

You can download the Alliance’s full strategy on the [resource page](#) of the Alliance’s website.

The Alliance and its partners are helping the sector overcome the barriers to widespread adoption of clean cookstoves and fuels through a three-pillar strategy of strengthening supply, enhancing demand, and creating an enabling environment. Since our launch in 2010, the Alliance and its over 1,650 global partners have helped transform a historically fragmented sector into a dynamic and exciting industry poised for scale. We are pleased to report that from 2010-2015, Alliance partners disseminated approximately 53 million clean and/or efficient cookstoves and fuels globally. You can learn more at [2016 Progress Report: Key to Achieving Global Development and Climate Goals](#).

What is the set of suggested questions to help guide partner feedback?

1. Describe your understanding of the Global Alliance Secretariat and its role in helping to mobilize the cookstoves and fuels sector.
2. Has your work to grow this sector/market been aided by the Alliance Secretariat? If yes, please provide one or two specific examples.

3. Suggest one or two Alliance areas that you believe could be of greatest help to **your** organization during phase 3.
4. What areas of Alliance engagement do you feel add less value to your work?
5. Suggest one area for Alliance engagement in the next three years that you feel would best support the broader cookstoves and fuels **sector**.

What is the timeline for the phase 3 strategy development process?

The Alliance will work throughout the year to gather feedback from partners, analyze the range of inputs, develop the phase 3 strategy, and release it to the partnership in Q4 of 2017. The following is a more detailed outline of the anticipated timeline:

- February-March – gather feedback during stakeholder meetings and telephone calls
- March—analyze partner feedback
- April-May—begin phase 3 strategy development; continue partner discussions as needed
- June—present preliminary options for phase 3 strategy to Alliance Advisory and Leadership Council members for feedback
- July-August—gather additional input and refine the phase 3 strategy as needed
- September—produce and finalize the phase 3 strategy
- October—phase 3 strategy officially released at Forum

How will the Alliance use partner feedback? How much of partners' feedback will be incorporated into the phase 3 strategy?

Partner feedback sessions serve as an important aspect of our broad approach to flesh out the vision for supporting sector sustainability. The Alliance is consulting a wide and diverse range of stakeholder groups within the sector. To this end, we expect to receive differing views on the Alliance's phase 3 strategy. Partners are critical to the Alliance's efforts, and their input is expected to significantly shape our thinking as we develop the phase 3 strategy.

If I have given feedback, will any of my input be publicly released?

The Alliance will not attribute anything you say during a call or meeting in any of our public documents. Some partners, however, may participate in a larger stakeholder group. If you are not comfortable providing feedback in front of other partners, you may contact phase3@cleancooksoves.org to give written input or to schedule a private time for a call or meeting with an Alliance staff member.

I understand that Phase 3 is set for 2018-2020. Does the Alliance have a potential strategy beyond 2020?

The Alliance's ten-year strategy provides the necessary roadmap to support a market-based approach to growing the sector. The Alliance recognizes the continued need to address this issue until we achieve universal adoption of cleaner and more efficient cookstoves and fuels. While the Alliance has some preliminary ideas on how it might evolve as an initiative after 2020, we will work with our partner base and donors to determine the best way to add value post-2020.

The Alliance has not reached out to me yet to provide phase 3 feedback; however, I would like to offer my thoughts. Who should I contact?

You may provide your feedback or replies on the questionnaire to Kavanaugh Livingston, Senior Associate for Partnerships, at phase3@cleancookstoves.org. We look forward to hearing from you.