



The Alliance BCC Program: Uganda Campaign  
Radio Spot Script

FV: *Singing*

MV01: Ever since we bought that new improved cookstove, my wife enjoys her cooking so much. The kitchen is cleaner, the food is ready on time, we hardly smell that cooking smoke when we sit at the table together.

FM: Junior! *Singing*

MV02: Hey, Mami!

FV: Please pass me that salt.

MV01: Even the children are part of the cooking now, 'cause the kitchen is safer for everybody. Our table talk is no longer about how much charcoal we are consuming, because this improved cooking stove actually saves. I can even afford to take my family out on Sundays.

FV: Lunch is ready!

MV01: I knew it!

VO: Do you want to change the way you cook, your conversation at mealtimes or how you spend your quality time together as a family? Then use the new improved cooking stove with your kitchen so you can do more with your family by spending less on charcoal. You will have a cleaner and healthier kitchen. It is the smarter way of living. Look out for the genuine improved cookstove with the "Good Stove, Better Cooking" logo.

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Cooking is exciting, it's better  
FUMBALIVE!