TRANSLATION OF IEC/BTL MATERIALS
ICS Demand Creation Pilot, Bangladesh

FROM
purplewood
MARKETING COMMUNICATIONS
purplewoodbd@gmail.com
Hotline: 0173370166
Facebook.com/modernchula

Modern Stoves
✓ Less fuel ✓ Less smoke ✓ Affordable

Times have changed – change your stove
Marked with Windmill logo

Modern stove

Times have changed, change your stove

For details Helpline: 01733701666
Facebook.com/modernchula
Who doesn’t want to be modern?
He who looks into the kitchen out of concern for his family (wife) and takes timely decisions – is truly modern.

Modern Stove
✓ Less fuel ✓ Less smoke ✓ Affordable

Times have changed, change your stove
Who doesn’t want to be modern?
He who looks into the kitchen out of concern for his family (wife) and takes timely decisions – is truly modern.

Modern Stove
✓ Less fuel ✓ Less smoke ✓ Affordable

Times have changed, change your stove
My husband is a modern husband
He who looks into the kitchen out of concern for his family (wife) and takes timely decisions – is truly modern.

Modern Stove
✓ Less fuel ✓ Less smoke ✓ Affordable

Times have changed, change your stove
Who doesn’t want to be modern?

He who looks into the kitchen out of concern for his family (wife) and takes timely decisions – is truly modern.

Modern Stove
✓ Less fuel  ✓ Less smoke  ✓ Affordable

Times have changed, change your stove
Modern Stoves
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Smoke is smoke
It can cause respiratory diseases

Farhana Mithu
Actress

Times have changed, change your stove
Modern Stoves
✓ Less fuel ✓ Less smoke ✓ Affordable

Now there will be less smoke,
And less soot on kitchen walls
Bring home a modern stove

Times have changed, change your stove
Modern Stoves
✓ Less fuel ✓ Less smoke ✓ Affordable

Modern stoves are portable
No need for pipes or earth
You can cook anywhere you like
No problem if it rains.

Times have changed, change your stove
Modern Stoves
✓ Less fuel ✓ Less smoke ✓ Portable ✓ Affordable

Everyday you’ll save firewood
Money will be saved;
You’ll recover costs in twelve months
And save your energy.

Times have changed, change your stove
[FACEBOOK COVER]
Modern Kitchen